

ArKaos Introduces Media Master

ArKaos, the world-leading provider of technology for live visual performances, will be launching its latest media server software, Media Master, at PLASA08 in London, September 7-10 2008. The launch will take place on stand K15 alongside partners, LED-Lites.

Media Master has been designed specifically with show and lighting market in mind.

New Video Engine

Built on ArKaos' latest generation of technology, Media Master delivers blistering performance on any machine on which it is installed. Media Master runs perfectly and reliably on standard laptops or can play up to eight full frames-per-second HD movies on an octo-core server.

New interface

Media Master's new interface has been designed to give lighting designers and video artists the best ergonomics possible. Designed around one single window, it is possible to display all playing layers simultaneously, giving designers improved visibility of their shows. Supporting MSEX (Media Server Extensions) protocol, the ArKaos Media Master allows thumbnail display of media directly onto modern lighting consoles.

Better media management

ArKaos has developed a new media management system for Media Master which allows users to store up to 40,000 visuals in more than 200 folders, making it easier to manage different sets. In addition, better referencing allows users to delete files without having to re-stack a programmed show.

New effects & better integration with Flash Player

ArKaos Media Master now comes with ArKaos' new native support for Flash. This not only enables faster performance but also permits the use of audio visualizers - Flash animations controlled by audio input. Media Master comes with a library of pre-installed audio visualizers, which users can build upon and add their own imagery.

As an added benefit, Media Master has a built-in support for many formats including (but not limited to) MPEG 2/4 and QuickTime photo JPEG, which guarantee an even better performance and maximum flexibility.

ArKaos LED Mapper

ArKaos Media Master is compatible with ArKaos LED Mapper – the extremely intuitive and efficient tool used to set up and arrange LED fixtures. It features keystoneing and multi-screen support with soft-edge blending, and can capture an unlimited number of live video inputs from DV, USB or PCI cards. Like all ArKaos products, Media Master runs on both PC and Mac and supports all video and most common image formats.

ArKaos Media Master is an addition to ArKaos range of Show and Lighting products, and does not replace other products within the ArKaos range, including ArKaos VJ DMX which remains the choice for users seeking computer keyboard control as well as recording features.

Media Master can also be bought pre-installed on ArKaos Media Servers, a very flexible solution that can be used in clubs, concerts and tours, theatres, television and at a vast range of other venues such as churches, museums, bars, art installations, fashion shows, corporate events, video production companies, and much more.

About ArKaos

ArKaos is a world-leading provider of technology for live visual performance. The company develops visual synthesizers that trigger and manipulate graphic content for display on large screens at concerts, clubs, etc. Founded in 1996, ArKaos is the maker of the well-known video softwares ArKaos VJ DMX, NuVJ and GrandVJ.

For more information visit our website at www.arkaos.net where you can also find your nearest ArKaos dealer.

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